

Introduction:

Say the lines with enthusiasm...please read to get the proper tonation. Start off slow and deliberate and build your voice over up to the actual introduction.

Your Next Speaker is someone you have to get to know...In fact he is the best kept secret in marketing He has added over 1.5 billion dollars in new revenues for his small business clients at higher profit margins than they could ever conceive....He has consulted in over 165 different industries and even grew one of his own businesses to over \$ 189 million dollars in sales, in a year and a half.

He has been featured on the ABC News Show Heartbeat of America as the one of the best marketers in America today... would you please stand up and help me welcome, Mr. Bob Smith, CEO and Founder of The Genimation Group!
(Clap) (Yell)